



**Irish Setter  
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**Irish Setter Wingshooter DSS Classic Upland Boots**

**Combine Vintage Style With Latest Technology**

RED WING, MN (July 2008) —Upland hunters value the sport's heritage and seek out old-world field elegance in their upland apparel and footwear. The vintage look of Irish Setter's new Wingshooter DSS Classic boots combined with the latest sole technology is exactly what upland hunters are looking for today.

The Irish Setter Wingshooter DSS Classic line consists of an oxford, chukka and 9" hunting boot. All styles feature a unique sole platform which increases flexibility and reduces muscle and bone fatigue. The Dynamic Suspension System is a patented mechanism that reduces fatigue caused by underfoot pressure through a shock attenuating mechanism. The system works by redistributing the downward force produced under the heel during each stride. The end result is a more enjoyable experience in the field, with fresher legs over the course of multi-day hunting trips.

The vintage look, shared by each style, incorporates traditional leather welt construction and premium upper materials. The DSS Classic uppers are built with robust full-grain leather that is polished and finished with natural wax to create a classic look with a crisp finish. Wax and oil are used to temper field-quality cotton that complements the fine leather in both appearance and durability. An internal UltraDry waterproof membrane keeps feet dry in the chukka and 9" models.

"Irish Setter keeps building on its heritage, and our new Wingshooter DSS Classic boots are a great example. We can deliver exceptional performance with the latest technology and stay true to vintage upland styling," explained Irish Setter Product Manager, Kyle Rackiewicz.

The suggested retail prices are \$119 for the oxford (#887), \$149 for the chukka (#888) and \$159 for the nine-inch boot (#889). The new Wingshooter DSS Classic hunting boots will be available in January 2009 at leading outdoor retailers. Visit [www.irishsetterboots.com](http://www.irishsetterboots.com) for the retailer nearest you.

Based in Red Wing, MN, Irish Setter is a division of the Red Wing Shoe Company, Inc. that includes a full line of performance hunting boots, fishing shoes and outdoor casuals. Irish Setter continues to use leading technologies and the finest materials to provide customers the best quality outdoor footwear. For

more information about Irish Setter's heritage, products and retailers, visit [www.irishsetterboots.com](http://www.irishsetterboots.com).

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