

**NUTRI**  
**Shield**<sup>TM</sup>  
**INSECT REPELLENT**  
IMMEDIATE RELEASE

**Media Contact**  
Kim Emery  
Firefly Publicity  
651.388.7896  
[kim@fireflypublicity.com](mailto:kim@fireflypublicity.com)

**NUTRI SHIELD INSECT REPELLENT NATURALLY KEEPS BUGS AWAY**  
**AND IS ENVIRONMENTALLY-FRIENDLY**

SALEM, OR (August 2007) – Experienced hikers and campers know that insects can ruin a great outdoor experience. Now there's a natural herbal-based solution to help outdoor enthusiasts enjoy the outdoors.

The all-natural Nutri Shield Insect Repellent is highly effective in repelling mosquitos, flies, fleas, gnats and biting midges (no-see-ums). The DEET-free formula features a garlic base which is known to be a natural insect repellent. Fortunately the garlic base is undetected by humans. The patent-pending Nutri Shield formulas include herbs like lemongrass, cinnamon or peppermint to provide a pleasant scent and boost insect repelling power.

Because it's made from herbs, not synthetic chemicals, the convenient Nutri Shield spray can be reapplied as frequently as needed. The seven-ounce sprays retail for \$8.99 in leading outdoor retailers, mail order catalogs and on-line.

"We're making the outdoors more enjoyable for outdoor enthusiasts – where ever they go," said Nutritek President Michael Tinghitella. Nutri Shield has been put to the test and proven highly effective in some of the most insect infested areas in the world including the North Woods, the jungles of South America, the swamps of Southeast Asia and the bayous of Louisiana.

Nutri Shield also produces an effective Campground and Picnic Solution area spray that can be sprayed directly onto tents, sleeping bags, picnic tables, the ground and surrounding vegetation to dramatically reduce annoying insects. Each application is formulated to last several hours. Equipment and materials will not be harmed by the herbal-based spray. And the environmentally-friendly formula is actually beneficial to plants.

Based in Salem, Oregon, Nutritek, Inc. is a natural products company committed to providing scientifically-based solutions to environmentally-related problems without the use of synthetic chemicals or other ingredients that can have a negative effect on human, animal or environmental health. Nutritek offers products designed for a variety of applications in outdoor sports and family activities, lawn and garden care, animal care, horticulture, agriculture, and surface water management. Visit [www.nutritekinc.com](http://www.nutritekinc.com) or call 877-478-4844 for more information.

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